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T H WHITE DELIVERS TOP SALES AND RETAINS 'HAY & FORAGE DEALER OF THE YEAR' TITLE FOR THE SECOND YEAR RUNNING

T H WHITE Agriculture has been named 'New Holland Hay and Forage Dealer of the Year' for the second year in a row, reflecting exceptional performance in baler and forage harvester sales. The prestigious award was announced at the New Holland Dealer Conference held at the Imperial War Museum, Duxford on 14 January.



The team at T H WHITE received a number of mentions throughout the New Holland conference commentary. They were positioned third for overall 'Dealer service' performance throughout 2019 and fourth in the 'Dealer of the Year' performance league tables. But most notably three of the top ten tractor sales representatives in the UK were selling from T H WHITE. Well done to Ben Linton, Andy Taylor and Ryan Lanfear.

Commenting on the award and performance, T H WHITE Agricultural Director David Rapkins said "I am thrilled with our team's performance. Since joining T H WHITE I've been inspired by the passion and commitment demonstrated by our high calibre staff. Their knowledge and dedication to the industry is second to none and this award validates that". Operations Director Adrian Lovegrove adds "These awards are recognition of the concerted effort between our sales, service and parts departments to offer a holistic service to our customers ensuring we not only specify and sell the right equipment for the job at hand but we also look after it for its lifetime".

New Holland Business Director UK and ROI, Pat Smith, said "I am delighted to have made this award to T H WHITE for two consecutive years. It is very well-deserved recognition of top performance and delivery of New Holland targets".

Pictured: Adrian Lovegrove, T H WHITE Operations Director

ABOUT T H WHITE: T H WHITE Agriculture is a south west based New Holland dealer providing equipment, service and parts from seven branches: Marlborough, Frome, Knockdown (Tetbury), Huntley, Devizes, Hereford and Toddington. T H WHITE Group is an engineering services provider specialising in the supply and maintenance of machinery for multiple sectors including agriculture and dairy equipment, groundcare, construction, lorry cranes, grain storage, renewable energy, and fire and security systems. The business has been helping customers get the best from machinery, land and buildings since 1832. For more information please visit: thwhite.co.uk