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SALTEX home to successful product launches once again for innovative groundcare brands

The team behind the UK distribution of grounds maintenance brands Ferris, Wright, Spider and Jensen are celebrating another successful year at SALTEX, after showcasing 11 machines and launching 3 new models on their 80m² stand space.

As well as promoting the recently launched ISX™800, the newest ride-on zero turn mower from Ferris, the team were proud to launch the all new **FW15**, a brand new 32" mulching pedestrian mower. The FW15 is now the smallest mower in the Ferris line-up, capable of maintaining tight spaces whilst retaining all the recognised Ferris benefits such as hydrostatic drive, reinforced steel deck and single hand operation.

Visitors to the stand were also interested to see the 10.5" 'tweel-style' front wheels of the FW15, which are fitted to swivel mountings which can be latched into fixed position, providing flexibility for mowing on level and sloping ground.

Also launched at the show was the new **Jensen A530 turntable** woodchipper. Believed to be the only current 6" petrol woodchipper with turntable functionality, the A530 promises improved safety and efficiency, with operators loading the chipper from the verge, avoiding the need to work on highways, lift heavy timber further around the machine or risk danger to the public.

The versatile new A530 turntable is an adaptation of the hugely popular A530L machine, with 35hp petrol engine, galvanised steel chassis, hydraulic infeed rollers, electronic safety sensors and much more.

From Spider, visitors were able to see the final version of the **Cross-Liner** model. The prototype was displayed at the 2018 exhibition, and since then the Spider team have developed the market-ready machine, with stock already available for demonstration and purchase across the UK.

With a commercial Honda engine, patented 4wd and 4-wheel steer drive, integrated winch and climbing ability of up to 55°, the compact Cross-Liner offers productivity, safety, high cut quality and so much more.

Other machines on view included the popular Sport I and Stander Small Frame stand-on mowers from Wright, a range of ride-on and pedestrian mowers from Ferris including the compact 400S and Stage 5 Compliant IS®2600Z, and the remote-controlled Spider ILD01.

The team were also delighted to support the Lawncare Legends awards ceremony with goody bags as raffle prizes during the event.

Head of Machinery Imports, Bill Johnston, was pleased with the interest in the stand, especially in potential new dealers for the premium brands.

He commented, "SALTEX has once again provided us with exciting opportunities to follow up over the coming weeks and months. This year we not only focused on our four premium brands, but also on new dealer recruitment. As our brands continue to grow and gain market share, dealer recruitment is critical to our ongoing development."

Find out more about the brands and get in contact regarding dealership opportunities in your area at www.thwhite.co.uk/machinery-imports

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