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T H WHITE SCOOPS MAJOR NEW HOLLAND AWARD

T H WHITE Agriculture has been named 'New Holland Hay and Forage Dealer of the Year', reflecting strong success in forage harvester and baler sales.

The prestigious award was announced at a meeting of New Holland's UK dealers at Chateau Impney in Worcestershire, where new product plans and sales performance were on the agenda.

It has been an extremely busy year for T H WHITE Agriculture. The quicker harvest, management team changes and the acquisition of a new branch in Hereford all contributed to a hectic end-of-year. Against this background the team has delivered an outstanding performance in so many areas.

Managing director Alex Scott congratulated the whole team on achieving the award. The praise was echoed by Pat Smith, New Holland Business Director for UK & Ireland, who said "I am thrilled to be making this award to T H WHITE. It really is a well-deserved recognition of top performance and delivery of New Holland targets."

The T H WHITE New Holland partnership looks forward to a cracking 2019 with an expanded trading territory and class-leading machinery to supply to local agricultural businesses. Whether you are interested in New Holland tractors, combine harvesters, balers, forage harvesters or New Holland service and parts, the expertise from T H WHITE means you can rely on us to help you chose the right machine for your application and ensure that you can keep it running productively for years to come.

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About T H WHITE: T H WHITE Agriculture operates its New Holland franchise from 6 branches: Marlborough, Knockdown, Huntley, Frome, Hereford and Toddington. T H WHITE Group also specialises in the supply and maintenance of machinery for multiple sectors including dairy, groundcare, construction, lorry cranes, grain storage, renewable energy and fire and security systems. For more information please visit: www.thwhite.co.uk

Left to right: Adrian Lovegrove – T H WHITE's Head of Strategy, Business Development and After Sales; Ray Bennett Head of Sales & New Holland Dealer Principal; David Sobey Head of Parts; and Alexander Scott Managing Director.