



T H WHITE
MACHINERY
IMPORTS

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Premium Jensen woodchippers and parts now available right here in the UK



Two examples of German engineering at its best: A530 woodchipper (left) and A540 tracked spider (right).

JENSEN WOODCHIPPERS – which embody German engineering at its best – are now being imported and distributed in the UK solely by T H WHITE Machinery Imports.

This development means that the outstanding Jensen machines and parts are now available for the first time ex-stock, right here in the UK. Easily accessible support is also on hand for the growing number of British dealers and customers.

T H WHITE has a long history of going the extra mile to ensure its customers have access to the best equipment with full back-up. “That means we are constantly evaluating the ranges we offer and sometimes that results in some difficult decisions,”

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said Groundcare and Machinery Imports Director, Tim Lane. “When we were appointed as official distributors for Jensen we felt it would be unethical to deal with two competing brands. A choice had to be made and sadly we said goodbye to GreenMech with whom we had enjoyed a long relationship.”

T H WHITE’s new Jensen business has been established under the umbrella brand Jensen UK, headed by Bill Johnston – a highly experienced chipper professional with more than 20 years in the business. “We are busy developing the Jensen UK dealer network,” he says, “so that we can deliver the widest range of machines from any manufacturer. There are machines suitable for every application – forestry or groundcare – and better still they are all covered by a three-year warranty.”

Over the last year the most popular models have been the 5-inch capacity A530 petrol and diesel models and the 8-inch capacity A540 Spider tracked machine. According to Bill Johnston the innovative A530L Diesel is a real winner for the professional groundcare market. “The 35hp Kubota Diesel engine gives it high performance and outstanding reliability – it was voted ‘Best Value’ by customers whose feedback took into account price, running costs, low downtime and value retention.

“For professionals who may not be using their chipper everyday the A530 Petrol model is a great alternative, providing a truly cost-effective solution. Fitted with a 35hp Briggs and Stratton petrol engine, with all the features you would expect to find on the larger models, such as stress control, electronic sensor buttons and variable speed feed rollers. What’s more, petrol engined chippers will not be affected by new fuel emission policies that come into effect in 2018,” Bill added.

At a recent Jensen training session for T H WHITE Groundcare – itself a dealer for Jensen chippers – sales manager Mark Zealander was impressed: “Jensen machines are undoubtedly very robust and built to a high standard, and it’s great to see that there are models that still weigh less than 750kg, allowing our customers to tow the chippers without a trailer licence.”

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On the technical side, workshop foreman Tim Counsell noted that: “The easily accessible blades in Jensen chippers make servicing and maintenance much easier, while centralised greasing is a boon for our busy workshop fitters.”

Among the eight Jensen dealers already operating in the UK, Arbrep Services Ltd has settled in to new larger premises in Hampshire and Beaver Plant Ltd of York is preparing for its own Arb Fair in September. T H WHITE Machinery Imports is now actively seeking to appoint further new Jensen dealers and to deliver the support they need, parts advisor Nigel Goodall and his team have welcomed a new parts specialist, Mike Taylor.

The Jensen UK team and a line-up of Jensen machinery will be at two of the most important shows later this year – Confor and Saltex – where customers will be able to examine the kit first hand and discuss their applications with our experienced staff. We will also be attending many other regional shows and dealer demonstration days, where customers will be able to experience Jensen innovation for themselves.

If you are interested in trying out a Jensen or becoming a Jensen dealer, please contact Bill Johnston on 01264 811260, or email William.johnston@thwhite.co.uk.

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Notes to editors:

High resolution photograph is available, to request please email: kld@thwhite.co.uk

About T H WHITE

T H WHITE Machinery Imports, part of the T H WHITE Group brings niche groundcare machinery to professional groundcare dealers throughout the UK. Sales are supported with dealer after-sales expertise of routine servicing, maintenance contracts and warranty.

T H WHITE Group is a private company with a turnover in excess of £120 million. It has businesses in agriculture, cars and commercial vehicles, lorry cranes, professional groundcare and construction equipment, energy, fire and security systems, as well as grain processing and bulk storage installations. Since the business was founded in 1832, its purpose has been to help customers get the best from innovation to support livelihoods for generations. The Head Office is located in Devizes, Wiltshire, and T H WHITE Machinery Imports is based in Stockbridge, Hampshire. Jensen UK is a trading name of T H WHITE Machinery Imports.

www.thwhite.co.uk

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About Jensen

German based Jensen Service GmbH was established in 1884 by Peter Jensen. Beginning production in a small village in the very north of Germany the company also built agricultural machines at that time and served local communities and authorities. Now market leading specialists in wood chippers, Jensen is the product of choice in Germany for contractors and end users in ground care and forestry applications where chipping is a need. Expansion in Europe and more recently globally to Russia, Japan and New Zealand has earned Jensen its international reputation as the original brand of wood chipper.

www.jensen-service.de

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