

PRESS RELEASE

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Begins

T H White Fiat Group Brand Centre wins another award

Paul Doick, Sales/Business Manager and Tracey Hewitt, Sales Specialist were delighted to receive the top position in Fiat 500 Sales Performance – The Fiat Playlist.

Presented by Steve Zanlunghi, Managing Director of Fiat Group Automobiles UK at an award evening in London, this prestigious prize is awarded to the top performing Fiat dealership in the UK.

T H White Fiat Group Brand Centre beat their target by almost doubling the number of sales they were expected to achieve.

This is testament to the great service and customer experience delivered at this site by the dedicated team as many of their sales come from repeat business and personal referrals.

Ends

For media information, photography and interviews please contact:

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Notes to Editors:

- 1. Further information and images are available on request.
- 2. T H White Fiat Group Brand Centre is part of the T H White group of businesses that started trading in 1832.
- The T H White Group operates across a range of industries including Motor Vehicles, Lorry Cranes, Agricultural, Construction and Professional Grass Care Equipment, Security and Fire Systems, Materials Handling and Storage Installations and Sustainable Energy. Although some of these businesses are regional others operate nationally.
- T H White opened its Fiat Group Brand Centre in Swindon in July 2013, offering sales, service and parts for all five brands from within Fiat Chrysler Automobiles (FCA): Fiat, Alfa Romeo, Fiat Professional, Abarth and Jeep.
- 5. The Centre is one of the most eco-friendly dealerships in the UK, featuring a number of green, money-saving technologies, which have been designed and built into the new two-acre site in Swindon.
- 6. Based by Shaw Forest Park in the Hillmead area of Swindon, the Centre is just 20 minutes from Cirencester and only 10 minutes from junction 16 of the M4.
- 7. For further information on T H White, please visit <u>www.thwhite.co.uk</u>
- 8. For further information on T H White Fiat Group Brand Centre, please visit <u>www.motors.thwhite.co.uk</u>