



Release date: IMMEDIATE

Contact: Cassie Reid

cassie.reid@thwhite.co.uk

01380 722381

Jensen growth continues with new dealers in Scotland & East England

Arb professionals across the UK are set to see even more from Jensen woodchippers over the coming months, with exciting new dealer appointments in the East of England and Scotland formalised recently.

Constantly growing both in awareness and popularity, the Jensen brand is synonymous with quality, power and longevity, developed by the business who manufactured the world's first woodchipper in Maasbull, Germany, in 1884.

In the East of England, we are pleased to be partnered with P. Tuckwell Ltd, established in 1954 by Len Tuckwell and with 7 depots across Essex, Bedfordshire, Hertfordshire and Suffolk, 3 of which will be offering Jensen sales, service and parts initially.

Tuckwell's began selling groundcare machinery in 1986 and have since continued to expand and serve a wide variety of commercial industries, well established in their communities as machinery experts who supply high quality machinery and equipment.

Jason Clark, Forestry & Arboriculture Sales Specialist at Tuckwell's commented, "we have identified the arboricultural market as being under-supplied in the Essex region and are looking to become a key supplier in this sector. Our new forestry and arboriculture line, launched in October, provides a wide-ranging selection of professional brands including tools, clothing, equipment in addition to the Jensen woodchippers.

Excited by the opportunity that the premium Jensen brand offers, Jason added: "Jensen woodchippers are a well-established and highly regarded brand within the arboriculture industry, manufactured to a high specification for optimum performance. Professionals will find the product to be a reliable option while reducing operator costs and improving productivity.

"Our carefully selected brands are recognised for being at the forefront of the industry, and Jensen's products with their exceptional reputation will complement our existing machinery portfolio."

Moving into brand new territory for the brand in Scotland, Jensen are now partnered with Field and Forest, who specialise in arboricultural machinery sales and hire. Field and Forest were first established in 2014 by Tom Brown and are delighted to be the first Jensen dealers north of the border.

Tom commented: "Field and Forest's philosophy has always been to supply the highest quality machinery to the arb and forestry sectors - we see Jensen as being good, reliable, honest kit. We see the A530L as being a particularly versatile machine coming in at 750kg which means it is great for all users and can be towed without a specific towing licence."

Based just outside Edinburgh in Broxburn, Field and Forest are the first Scottish dealers recruited by Jensen and will be providing sales, hire and service support.

"We are extremely excited to be working with Jensen and have taken delivery of our first few machines. Our aim is to build a short- and long-term hire fleet - and Jensen was the obvious choice of woodchippers having been tried and tested."

In addition, the Jensen UK team has expanded with the full-time recruitment of Nathan Jacobs as a Jensen specialist sales representative. Nathan joined the business in the summer and has spent several months learning the ropes with the Jensen distributor as well as working with the team at T H WHITE Groundcare to develop his understanding of the brand from a dealer and end user perspective.

"I've been working in the arborist sector for ten years," Nathan recounts, "initially as a field engineer and then moving into management of groundcare and treecare machinery hire. "I am enjoying my role within the Jensen UK business, it is a great challenge and I'm looking forward to continuing to build the brand across the country, supporting dealers and working with the manufacturer to reach the full potential that we know is possible for the Jensen brand."

Nathan is a dedicated Sales Representative for the Jensen brand across the UK, working with Business Manager Bill Johnston to support the ever-growing dealer network and customers across the UK.

Naturally Bill is delighted with the expansion for the brand:

"The Jensen brand is ever-increasing in awareness, popularity and market share, and we are pleased to welcome new dealers into our growing network, especially in the East of England and Scotland where we see huge potential for the business in partnership with Tuckwell's and Field and Forest.

"Both dealerships bring a wealth of experience and knowledge to the table in a range of sectors and I'm looking forward to working with their teams to develop our business in their regions alongside our existing selection of dealers across the country."

Jensen continues to expand its dealer network across the UK, so keep your eyes peeled for even more new dealer appointments over coming months.

Find out more about Jensen woodchippers at www.jensenchippers.co.uk.

See more from P. Tuckwell Ltd at www.tuckwell.co.uk, and learn about Field and Forest Machinery Ltd at www.fieldandforestltd.co.uk

-ends-

Note to Editors:

Photographs and information available from Cassie Reid, cassie.reid@thwhite.co.uk, 01380 722381.