

T H WHITE Agriculture Expands Premium Equipment Portfolio, taking on AMAZONE Franchise at Shrewsbury and Fosse Cross depots.

T H WHITE Agriculture is pleased to announce the appointment of the AMAZONE brand at its Shrewsbury and Fosse Cross depots, taking effect from the 1st of September 2026. Further strengthening its position as a leading supplier of premium agricultural machinery and support services across the region.

The addition of AMAZONE, one of Europe's most respected manufacturers of cultivation, drilling, fertiliser spreading and crop protection equipment, enhances T H WHITE Agriculture's commitment to providing customers with access to industry-leading machinery solutions backed by exceptional local support.

AMAZONE's reputation for innovation, precision farming technology and operational efficiency aligns closely with T H WHITE Agriculture's focus on delivering high-performance solutions that help customers maximise productivity, profitability and sustainability.

Customers served by the Shrewsbury and Fosse Cross teams will benefit from full sales, service and parts support for the AMAZONE product range, delivered by T H WHITE's experienced specialists and backed by the company's longstanding commitment to customer service excellence.

Adrian Lovegrove, T H WHITE Managing Director, said:

"We are delighted to welcome AMAZONE to our portfolio at both Shrewsbury and Fosse Cross. AMAZONE is a globally recognised brand with an outstanding reputation for quality, innovation and performance. Bringing AMAZONE alongside our existing premium machinery offering enables us to deliver even greater choice and value to our customers while reinforcing our commitment to supporting modern, productive farming businesses."

Matt Smith, Managing Director, AMAZONE Ltd, added:

"We are pleased to appoint T H WHITE Agriculture as our dealer partner for the Shrewsbury and Fosse Cross areas. Their strong reputation for customer support, technical expertise and commitment to the agricultural sector makes them an ideal partner to represent the AMAZONE brand and support local farmers with our range of precision farming equipment."

The appointment forms part of T H WHITE Agriculture's ongoing investment in its dealership network, ensuring customers have access to the latest machinery technology, expert advice and responsive aftersales support from a trusted local partner.

Farmers interested in learning more about the AMAZONE range are encouraged to contact their local T H WHITE Agriculture depot at Shrewsbury or Fosse Cross.

About T H WHITE

T H WHITE Group is a specialist engineering services provider, supplying and maintaining machinery and equipment across agriculture, dairy, groundcare, construction, lorry cranes, grain handling, ports, renewables, and fire & security. Established in 1832, the business has a long-standing trusted reputation for helping customers get the best from their machinery, land, and buildings.

T H WHITE's Agriculture, Construction, Dairy & Groundcare machinery solutions operate from 15 branches across the Midlands, South Coast and Southwest with approved dealerships for New Holland, Case IH, DeLaval, SANY, Manitou and more.

For more information, please visit: thwhite.co.uk.